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HELLENIC
INDUSTRIAL
PROPERTY
ORGANISATION



OFFICE FOR HARMONIZATION
IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)



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EU Observatory

Conference on IP Enforcement

Athens / 4 April 2014

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agenda

08:30 - 09:00 Registration of the participants

09:00 - 09:15 Opening addresses

George Stergiou, General Secretary for Industry and Consumer Affairs - Greek EU Presidency

Constantine Polyzogopoulos, President of the Administrative Council, Hellenic Industrial Property Organisation

09:15 - 09:30 Keynote speech

Paul Maier, Director of the EU Observatory

The value of IP

09:30 - 09:50 Presentation of the study Intellectual property rights intensive industries: contribution to economic performance and employment in the European Union carried out by OHIM through the EU Observatory - Nathan Wajzman, Chief Economist, EU Observatory

The difficulties encountered by right holders

09:50 - 10:10 New Illegal Trade Coordination Centre (SYKAP) - Presentation of activities by Stefanos Komninos, Secretary General of Commerce, Ministry of Development and Competitiveness of Greece

10:10 - 10:25 Hellenic Police Headquarters - Presentation of activities regarding enforcement of IP rights by Maria Maria, Section Head, Financial Crimes Department, Public Security Division

10:25 - 11:10 Difficulties encountered by right holders in enforcing IP rights - Discussion panel - Chaired by Myrto Lambrou Maurer, Head of International Affairs, Hellenic Industrial Property Organization

Panelists

Evgenia Gavriil, Legal Advisor, Grammo, Hellenic Collecting & Administrating Society of the rights of Phonogram & Videogram Producers

Katerina Galanopoulou, Intellectual Property Manager, Microsoft Greece

Fotini Kardiopoulis, Attorney at Law, Law Offices of Dr. P.D. Theodorides-Dr.H.G.Papaconstantinou

Kostas Vossos, Legal Counsel, Company for Protection of Audiovisual Works, EPOE

Dora Zahou, Brand Protection Manager, Nike Inc

11:10 - 11:25 Coffee break

The perception that European citizens have of IP

11:25 - 11:45 Presentation of the study European citizens and intellectual property: perception, awareness and behaviour carried out by OHIM through the EU Observatory - Justyna Petsch, EU Observatory

The challenge for enforcement authorities

11:45 - 12:05 Challenges facing the enforcement authorities - Presentation by Phil Lewis, EU Observatory

12:05 - 12:20 The approach of EU Customs and the implications of a revised legal framework - Presentation by André Berends, DG Taxud

12:20 - 12:40 Enforcement Database - Presentation by Nicole Semjevski, EU Observatory

12:40 - 12:55 Presentation of the ongoing study on the quantification of infringements that will reflect the economic impact of counterfeiting and piracy in different economic sectors, carried out by OHIM through the EU Observatory - Nathan Wajzman, Chief Economist, EU Observatory

12:55 - 13:10 Closing remarks - Myrto Lambrou Maurer, Head of International Affairs, Hellenic Industrial Property Organization

13:15 Lunch offered by OHIM

location

St George Lycabettus Boutique Hotel
2 Kleomenous Street, 106 75 Athens