

Community Industrial Designs DesignView Workshop

Tuesday, October 31st, 2017

Golden Age Hotel

Room "Sapfo"

57, Michalakopoulou Ave., 11628 Athens

Coordination: Dr. P. Gaganatsou, OBI

- 09:30 - 10:00 Registration & Coffee
- 10:00 – 10:15 **Welcome and Introduction**
Dr. Ioannis Kaplanis, Director General, Industrial Property Organisation (OBI)
- 10:15 – 11:00 **Community Design: importance, filing procedure, general presentation of European Trademark and Design Network platform with emphasis to DesignView database (how, tips & tricks of searching)**
Mrs. Yvonne Heinke, EUIPO's Expert
- 11:00 – 11:15 Coffee break
- 11:15 – 12:00 **National Design and e-filing at OBI for Designs**
Mrs. Manouela Sareli, Head, Applications and Grants, OBI
- 12:00 – 13:00 Lunch break
- 13:00 – 14:30 **DesignView Database - How to search with examples**
Mrs. Yvonne Heinke, EUIPO's Expert
- 14:30 – 14:45 Coffee break
- 14:45 – 15:15 **Greek Design Entrepreneur - Case study (tbc)**
- 15:15 – 15:30 **Questions**
- 15:30 **End**