

## **Community Industrial Designs**

### **DesignView Workshop**

**Tuesday, October 31<sup>st</sup>, 2017**

Golden Age Hotel, Room "Sapfo"  
57, Michalakopoulou Ave., 11628 Athens

Coordination: Dr. P. Gaganatsou, OBI

- 09:30 - 10:00 Registration & Coffee
- 10:00 – 10:15 **Welcome and Introduction**  
Dr. Ioannis Kaplanis, Director General, Hellenic Industrial Property Organisation (OBI)
- 10:15 – 11:00 **Community Design: importance, filing procedure, general presentation of European Trademark and Design Network platform with emphasis to DesignView database (how, tips & tricks of searching)**  
Mrs. Yvonne Heinke, EUIPO's Expert
- 11:00 – 11:15 Coffee break
- 11:15 – 12:00 **National Design and e-filing at OBI for Designs**  
Mrs. Manouela Sareli, Head, Application and Grants, OBI
- 12:00 – 13:00 Lunch break
- 13:00 – 14:30 **DesignView Database- How to search with examples**  
Mrs. Yvonne Heinke, EUIPO's Expert
- 14:30 – 14:45 Coffee break
- 14:45 – 15:15 **LIGHTHEAT P.C. - Case study**  
Mr. Christos Drogitis, Co-Founder, General Manager
- 15:15 – 15:30 **Questions**
- 15:30 **End**