

The European Patent System

Understanding and analyzing patent claims

Economic benefits of IPRs

Thursday, 1st June 2017

Room “Georgios Koumantos”
5, Gianni Stavroulaki str.
Paradissos Amaroussiou

Coordination: Dr. P. Gaganatsou, OBI

9:30 – 10:00 Registration & Coffee

10:00 – 10:15 **Welcome and Introduction**

Dr. Ioannis Kaplanis, Director General, Hellenic Industrial Property Organisation (OBI)

10:15 – 11:15 **The European Patent System. Understanding and analyzing patent claims - Examples**

Dr. Aliko Nichogiannopoulou, Director Operations European and International Co-operation, European Patent Office (EPO)

11:15 – 11:45 Coffee break

11:45 – 12:30 **Economic benefits of IPRs / Licensing**

Dr. Alexandros Papaderos, Head of Patent and Licensing Office, Technische Universität München

12:30 - 13:30 Light lunch

IPRs: Intellectual Property Rights

IP: Intellectual Property

IA: Intellectual Assets

IP Management Tools

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12:30 - 13:30 Light Lunch

13:30 – 14:15 **IA Management tool**

Dr. Paraskevi Gaganatsou, Head of Technological Information and Innovation Dissemination Department, OBI

14:15 – 14:45 **IP Marketplace**

Dr. Paraskevi Gaganatsou, Head of Technological Information and Innovation Dissemination Department, OBI

14:45 – 15:30 **IP valuation**

Dr. Georgios Tzamtzis, Technology Consultant, PRAXI Network

15:30 – 16:00 **Questions**

16:00 **End**