



OFFICE FOR HARMONIZATION
IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)



EU OBSERVATORY
EUROPEAN OBSERVATORY ON INFRINGEMENTS
OF INTELLECTUAL PROPERTY RIGHTS

EDB

Enforcement Database

What is this all about?



Part of the mandate of Regulation (EU) No 386/2012 for the Observatory is the creation of technical tools to help enforcement authorities to distinguish genuine from counterfeit goods.

The Enforcement Database was created with this purpose.



The concept is simple:

- Right holders enter relevant information about their products in the tool, such as contact persons for enforcement matters, logistics, identifiers, packaging, prior cases, etc.
- Enforcers can easily access the information from all databases with one search on their desktop and have assurance that claim is based on valid right
- Built upon TMview and DesignView

BENEFITS FOR RIGHT HOLDERS

- The tool is **free of charge**
- With **little effort** for the right holders, the tool helps to better protect their products
- It allows to create **alerts** for the enforcement authorities
- The right holders are **informed** about possible counterfeiting cases
- Thanks to the collaboration with DG Taxud, the tool will allow right holders to file their application for action (**AFA**) electronically directly in to the customs system (COPIS)

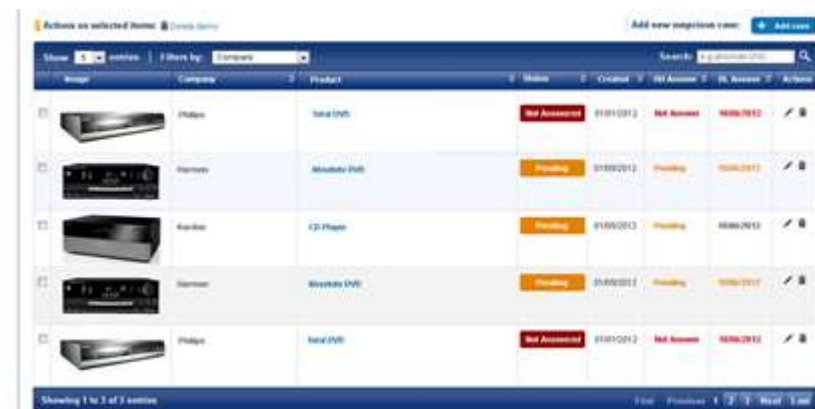
BENEFITS FOR ENFORCERS

- The tool is on their **desktops**
- After an easy to use **search**, they obtain immediate confirmation of the validity of an IP right, retrieved from the TMview and DesignView databases
- Any additional **relevant information** on a product introduced by the right holder into the Enforcement Database will help to distinguish a counterfeit from the genuine product
- They will receive the information in their **language** and the relevant contact person of the company for their **Member State**
- They will be able to send **suspicious cases** to the right holders with the tool
- Enforcers will receive **alerts** from the right holders


















To guarantee the highly delicate information in the database

- The tool will be federated with the DG Taxud network for customs and we are looking into an integrated solution for police with the support of Europol
- Furthermore, the tool underwent a Security Certification to grant the integrity and confidentiality of the data
- Right holders can select which enforcement authorities in what countries are allowed to visualise their product information



The screenshot displays a web application interface for the EU Observatory database. At the top, there's a header with navigation links like 'Home', 'About', 'Contact', and 'Help'. Below the header, there's a search bar and a table of product information. The table has columns for 'Image', 'Brand', 'Product', 'Status', 'Created', 'Last Access', 'First Access', and 'Actions'. The table contains five rows of data, each representing a different product. The first row shows a 'Philips' product with a 'Not Assessed' status. The second row shows a 'Harman' product with a 'Pending' status. The third row shows a 'Harman' product with a 'Pending' status. The fourth row shows a 'Harman' product with a 'Pending' status. The fifth row shows a 'Philips' product with a 'Not Assessed' status. The table is filtered by 'Company' and 'Product'. The status column uses color-coded labels: 'Not Assessed' in red and 'Pending' in orange. The 'Created' column shows dates in YYYY-MM-DD format. The 'Last Access' and 'First Access' columns show dates in YYYY-MM-DD format. The 'Actions' column contains icons for editing and deleting records. At the bottom of the table, there's a pagination bar showing 'Showing 1 to 5 of 5 entries'.

Image	Brand	Product	Status	Created	Last Access	First Access	Actions
	Philips	Sound Unit	Not Assessed	01/01/2012	Not Assessed	Not Assessed	 
	Harman	Bluetooth DAB	Pending	01/02/2012	Pending	Not Assessed	 
	Harman	CD Player	Pending	01/03/2012	Pending	Not Assessed	 
	Harman	Bluetooth DAB	Pending	01/04/2012	Pending	Not Assessed	 
	Philips	Sound Unit	Not Assessed	01/05/2012	Not Assessed	Not Assessed	 

How can you join?



The Enforcement Database is undergoing a pilot phase. We need right holders to use the tool so that enforcement authorities can start using the tool from their side. In order to do so, please

- request an account at observatory.edb@oami.europa.eu,
- indicating a registered European trademark (national or community) on which the account will be based
- Once the account is created, enter relevant information
- One of the most important piece of information is the contact details for the enforcement authorities
- It is NOT necessary to upload your entire portfolio of products. Only some of your key products/brands, as the key information is likely going to be the same for most of your products



Thank you!