

## SAVE THE DATE

**Thessaloniki | 12 November 2025 | 15:00**

**“Panagiotis Papadopoulos” room**

**Chamber of Small & Medium Sized Industries of Thessaloniki**

(Aristotelous 27, Thessaloniki)

Event

**Intellectual Property as a driver for economic development and exports:  
The importance of IPR registration and its protection online and offline**

### Co-organizers:

- ✓ **Hellenic Industrial Property Organisation**
- ✓ **Alibaba International**
- ✓ **Chamber of Small & Medium Sized Industries of Thessaloniki**
- ✓ **Thessaloniki Chamber of Commerce**
- ✓ **Greek Exporters Association (Northern Greece)**

1:1 meetings between attendants and Alibaba International will be available, upon request.

**Registration link and full agenda will follow soon.**